

DOUGLAS CAMPBELL

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www.projectfresh.com

EDUCATION

Rhode Island School of Design
BFA, Industrial Design 1998-2002

Harrow School, London
A-Level Math, Design and Art 1994-1998

EXPERIENCE

Projectfresh - www.projectfresh.com 2002 - present
Web/UI/Interaction Design

Creative Good - www.creativegood.com 2006
Usability Consultation

Adroit Designers - www.adroitdesigners.com 2003-2005
Co-founder, Web + Product Design

Tellart - www.tellart.com 2002
Interface Design

MIT ageLab - web.mit.edu/agelab/ 2001
Product Design

CONFERENCE WORK

Pop!Tech - Camden, Maine 2006

GEL - New York, NY 2005 - 2006

TED - Monterey, CA 2005

I also have attended KES, Ceatec and regularly go to CES in Las Vegas each year.

SKILLS

Industrial Design
Conceptualization, sketching, rendering, CAD and modelling

Web/Interface Design
Information analysis, schematics, graphic design, coding and project management

Usability Analysis
Product testing, professional reviews, user labs, metric measuring and result analysis

INTERESTS

Emerging technologies, human-computer interaction, consumer electronics and web advancement. I am particularly interested in intuitive interfaces and products that improve communication and enhance people's lives

I love to travel and meet new people and have started a monthly, cross-professional mixer in LA called 'MindShare' that attracts people from all backgrounds to interact

I am also an avid karaoke singer, camping adventurer and travel writer/photographer